

Outdoor Billboard Options Interstate 80 Verdi, Nevada

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I-80 West at Gold Ranch Available July 1, 2021



Facing: North
Size: 12'-4" x 44'-2"
Illuminated: Yes
Available: July 2021
Annual Investment: \$24,000
Board #3

I-80 West at Gold Ranch



Facing: North

Size: 12'-4" x 44'-2"

Illuminated: Yes

Available: Not Currently Available

Annual Investment: \$24,000 (1 – 3 year contract)

Board #1

I-80 West at Gold Ranch



Facing: North

Size: 12'-4" x 44'-2"

Illuminated: Yes

Available: Not currently available

Annual Investment: \$24,000 (1 to 3 year contracts)

Board #2

Map of Billboards

Interstate 80 at Verdi, Nevada

With these boards being owned by a small billboard company, we use traffic counts, so not Eyes on Impressions. According to NDOT, the average traffic count per day from 2018, is 37,000 cars. This translates to 1,110,000 cars per month, or a minimum of 1.1M impressions.

