

Incline Village's premier homeowners association publication, IVGID Quarterly, provides information for Incline Village residents and second homeowners including updates on the recreation center, golf and beach clubs, construction & improvements to the district, area events, specials, clubs, groups and business directory. This publication has great readability and includes engaging articles pertaining to homeowner and resident opportunities, real estate, mountain living, and fun.

IVGID Quarterly is the ONLY publication mailed to almost 6,900 Incline Village/Crystal Bay homeowners and 2,500 renters, including second homeowners living across the United States. Additional copies are printed two times per year (summer & winter) for distribution at IVGID amenity areas.

Special discounts are available when advertising annually in IVGID Quarterly, and in combination with Northstar Living or The Shire homeowner publications.

IVGID Quarterly is a high-quality, full-color, glossy magazine. All ads must be submitted in digital, press ready format.

IVGID Quarterly is also available online at www.yourtahoeplace.com/ivgid.

2018 media kit

Discounts & Deals

- 5% discount for purchase of annual ads in IVGID and The Shire or Northstar Living homeowner publications.
- 5% discount for 4 issue pre-payment
- Business directory listing \$500/year

Artwork Requirements

- We accept only pdf, eps or jpg files
- Ad resolution must be 300 ppi/dpi
- Be sure all art is saved in cmky with no spot colors.
- We will not be responsible for poor quality ads resulting from submitted files that do not follow the above.
- Artwork created in Publisher, PowerPoint, or Microsoft Word will not be accepted.
- Please send files less than 10MB via email to art@cc.media
- For larger files, please upload to [dropbox.com](https://www.dropbox.com).

2018 Publication Schedule

MARCH

Feb 25 Space reservation and artwork due

JUNE

May 17 Space reservation and artwork due

SEPTEMBER

Aug 16 Space reservation and artwork due

DECEMBER

Nov 9 Space reservation and artwork due

Prices reflect cost per ad. All prices are NET.

	1x - 3x per year	4x per year	Prepaid 4x per year
IBC*	N/A	\$1,800	\$1,760
Back Cover*	N/A	\$2,200	\$2,090
Full page	\$1,800	\$1,620	\$1,539
1/2 page	\$1,250	\$1,125	\$1,069
1/3 page	\$850	\$765	\$727
1/4 page	\$650	\$585	\$556
1/6 page	\$550	\$495	\$470
*Business Directory	N/A	\$500	

*Advertiser must commit to annual contract. Special position request, add 5%.

Ad Specs

Back Cover

7" w x 6.75" h
with .125" Bleed

Inside Back Cover

7" w x 10" h
with .125" Bleed

Full Page

7" w x 10" h
with .125" Bleed

1/2 Page

6.375" w x 4.5" h

1/3 Page

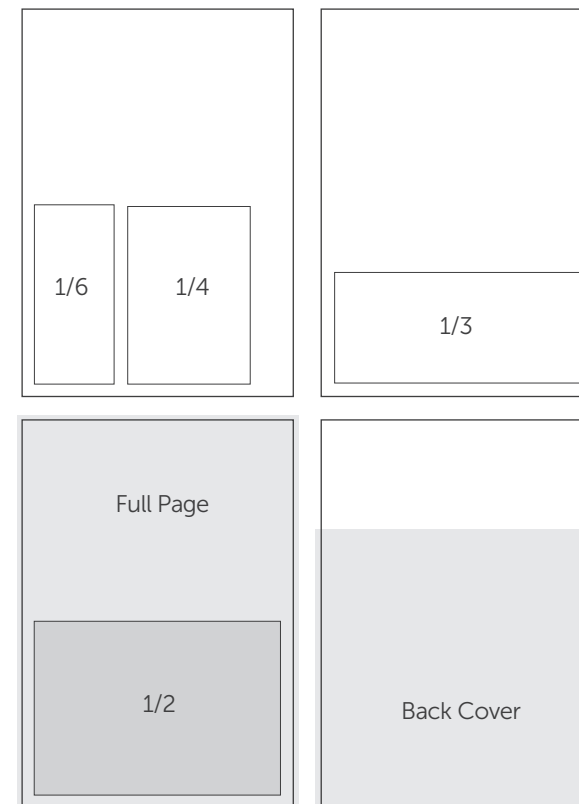
6.375" w x 2.875" h

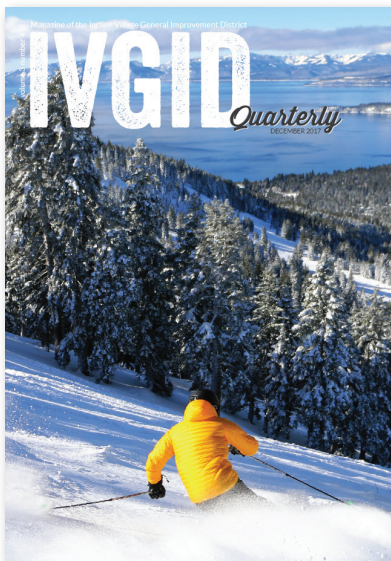
1/4 Page

3.1" w x 4.5" h

1/6 Page

2" w x 4.5" h





2018 Contract

Total number of advertisements _____

Cost per issue \$ _____

Subtotal \$ _____

4 issue pre-payment discount (5%) \$ _____

Annual Contract in IVGID,
Shire & NSL discount (5%) \$ _____

Special position (add 5%) \$ _____

Business Directory \$ _____

Ad design fee \$ _____

Total cost \$ _____

Who will provide the artwork for your ad?

Contact Name _____ Phone _____

Email _____

Do you need your ad designed? ☐ Yes ☐ No

Contract accepted by (please print clearly)

Advertiser/Business _____

Authorized by _____

Signature _____

Mailing Address _____

Phone _____

Email _____



| 775.327.4200 | www.cc.media

Today's Date _____

of Ads
Purchased _____

Issues	Year	Size
<input type="checkbox"/> Spring _____		
<input type="checkbox"/> Summer _____		
<input type="checkbox"/> Fall _____		
<input type="checkbox"/> Winter _____		

Ad Sizes

Back Cover 7w x 6.75h
with .125" Bleed

Full Page 7w x 10h
with .125" Bleed

1/2 Page 6.375w x 4.5h

1/3 Page 6.375w x 2.875h

1/4 Page 3.1w x 4.5h

1/6 Page 2w x 4.5h

Contract Fulfillment

- ① Non-transferable. This order will cover only advertising relating to the regular business of the advertiser and its privileges cannot be transferred, in whole or in part, to another advertiser.
- ② Advertisers and their agencies assume liability for all content of advertisement published and claims arising therefrom.
- ③ Advertising position in IVGID is left to the option of CCMedia.
- ④ CCMedia assumes no financial responsibility for typographical errors in advertisements.
- ⑤ Reproduction quality in photo, art and type reproduction will not be guaranteed by CCMedia.
- ⑥ Short-rate bills will be issued on cancellation of order or when frequency discounts are not earned.
- ⑦ A 3% per month finance charge will apply if an invoice is 30 days or more past due.