theshire exercise exe



The Glenshire Devonshire Residents Association is committed to keeping it's membership informed by publishing their newsletter four times per year.

Advantages to advertising in The Shire:

- Distribution to over 1,500 property owners, with projected locals and visitors reach of 4,000
- Extended shelf life of 60+ days
- Contains pertinent local information to the community
- One of the few ways to reach Truckee area consumers

2016 Publication Schedule

MARCH

Feb 16 Space reservation | artwork due

MAY

April 15 Space reservation | artwork due

AUGUST

July 20 Space reservation | artwork due

OCTOBER

Sept 15 Space reservation | artwork due

Discounts & Deals

- 5% discount for purchase of annual ads in both The Shire & Northstar Living
- 5% discount for 4 issue prepayment

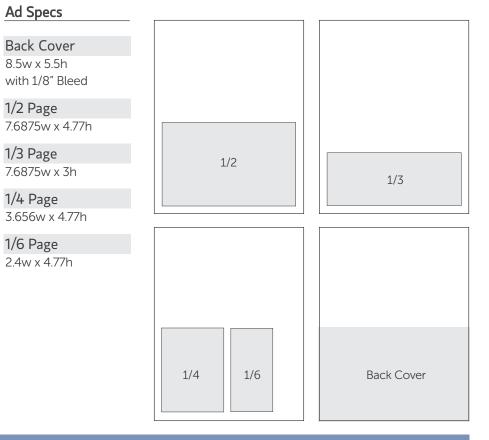
- We accept only pdf, eps or jpg files
- Ad resolution must be 300 dpi
- Be sure all art is saved in cmyk with no spot colors.
- We will not be responsible for poor quality ads resulting from submitted files that do not follow the above.
- Artwork created in Publisher, PowerPoint, or Microsoft Word will not be accepted.
- Please send files less than 10MB via email to shire@cc.media
- For larger files, please upload to dropbox.com.
 User name: shire@cc.media
 Password: theshire

	1x	MultiAd *3 or more per year	Prepaid 4x per year
Back Cover	\$1,100	\$900	add'l 5%
1/2 page	\$1,000	\$800	discount
1/3 page	\$800	\$600	•
1/4 page	\$600	\$450	
1/6 page	\$450	\$300	

Prices reflect **cost per ad.** All prices are NET.

Special Position add \$50 per ad.

Ad Design \$175 Existing Ad Revisions \$75 per hour



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